EmpowerHER Activity Template

Title of the Activity	**Digital Moodboard: My Vision, My Values** A creative exploration of identity, values, and purpose through visual storytelling.
Partner	Connect International
EmpowerHER Competence Framework reference	2.Driving Progress: Creativity and Innovation
Competences	This activity builds the following competences within the module: • Ability to design and lead activities that connect personal identity with value-driven innovation • Capacity to use interactive and visual tools to co-create inclusive, engaging, and youth-friendly learning experiences • Increased appreciation for creativity as a personal and social asset • Confidence in using creative facilitation methods and visual communication tools
Format	Online delivery
Target Group	Young women aged 16–21, especially those in early stages of entrepreneurial exploration. Suitable for beginners in entrepreneurship, mixed-experience groups, and digitally fluent youth. Ideal for participants navigating identity, confidence, and self-expression.
Duration	60–90 minutes
Materials & Tools Needed	- Canva, Padlet, Pinterest, or Google Slides - Zoom or other video conferencing platform - Optional: Jamboard or Miro for group sharing - Internet access and personal devices
Methodology	Introduction (10–15 min) - Welcome participants and introduce the theme: “Your values are the seeds of your ideas.” - Brief discussion: “What inspires you? What do you care about?” - Show examples of moodboards and explain their purpose in visual storytelling and ideation. Main Task (30–45 min) - Participants create their own digital moodboards using Canva, Padlet, or Pinterest. - Prompts: Include images, quotes, colors, and symbols that reflect your values, passions, and vision for the future. - Optional: Include a role model or changemaker who inspires you. - Youth Workers provide support and encouragement, emphasizing that there are no wrong answers.

	Presentation (15–20 min) - Participants share their moodboards in small breakout groups or a shared gallery. - Each participant briefly explains one element of their board and how it connects to their identity or aspirations. - Facilitators highlight common themes and celebrate diverse expressions.
Reflection & Evaluation	- What part of your moodboard felt most personal or meaningful? - Did anything surprise you about your own values or vision? - How could your moodboard inspire an entrepreneurial idea or project? - What digital tools did you enjoy using, and why? - How did it feel to share your story visually with others?
Resources	- Canva – for creating moodboards - Padlet – for collaborative sharing - Pinterest – for visual inspiration - EmpowerHER Resource Bank – for examples of young changemakers - Optional: Portrait e-booklet – for identity exploration prompts - Example moodboard templates (provided by facilitator or sourced from Canva)