EMPOWERHER

ENSURING DIGITAL INNOVATION (GAMIFICATION), QUALITY AND RECOGNITION IN YW FOR BETTER GENDER BALANCE IN ENTREPRENEURSHIP EDUCATION

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EMPOWERHER ENTREPRENEURSHIP ACTIVITIES

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EmpowerHER Activity

Title of the Activity	*Your Personality, Your Job*
Partner	WIDE ANDCO
EmpowerHER Competence Framework reference	Introduction to entrepreneurial mindset
Competences	• Self-knowledge • Career exploration • Autonomy • Entrepreneurial mindset

Format	Both formats: Online and Offline.
Target Group	Young women aged 16–25 interested in discovering entrepreneurial career paths
Duration	*45 minutes*

Materials & Tools Needed	• Computer or tablet with internet access • Quiz sheets to be printed

Methodology	Participants complete a 20-question digital quiz designed to identify some of their personality traits and link them to freelance or entrepreneurial job profiles. Based on their dominant traits, they are directed to career suggestions. The approach is learner-centred, playful, and introspective, fostering autonomy and professional self-discovery. Materials available here: https://www.canva.com/design/DAGvMdU7-sk/mUH0IDckt1GPqHT8CdlWdg/view?utm_content=DAGvMdU7-sk&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h4884367cb1 https://www.canva.com/design/DAGvGQ0b9Zc/j1I3gnZUc2uNRr-6krFWTg/view?utm_content=DAGvGQ0b9Zc&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h57e6947658

Reflection & Evaluation	At the end of the activity, participants are encouraged to reflect on the accuracy of their profile, the relevance of the suggested jobs, and their own aspirations. This can be done through individual journaling, small group sharing, or a facilitated discussion. Do you think the result reflects your personality? What is your dream job?

Resources	**https://www.culturequizz.com/personnalite/** **https://www.closerevolution.com/blog/comprendre-types-personnalites-entrepreneuriat**

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