EMPOWERHER

ENSURING DIGITAL INNOVATION (GAMIFICATION), QUALITY AND RECOGNITION IN YW FOR BETTER GENDER BALANCE IN ENTREPRENEURSHIP EDUCATION

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EMPOWERHER ENTREPRENEURSHIP ACTIVITIES

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EmpowerHER Activity Template

Title of the Activity	EMPOWERHER **The journal of female audacity**
Partner	WIDE ANDCO
EmpowerHER Competence Framework reference	Introduction to entrepreneurial mindset
Competences	- Entrepreneurial mindset - Self-confidence and self-awareness - Knowledge on the historical evolution of entrepreneurship

Format	Both formats: Online and Offline.
Target Group	Young women aged 16–25 interested in discovering entrepreneurial career paths
Duration	45 minutes

Materials & Tools Needed	Printed magazine (easier to complete and can bring the magazine with them at the end of the bootcamp)

Methodology	The EmpowerHER magazine uses a creative and interactive methodology designed to inspire, educate, and empower young women to explore entrepreneurship in their own way. Through storytelling, quizzes, games, historical insights, and playful self-reflection tools, it invites readers to break down stereotypes, identify their own strengths, and imagine new possibilities. Each page is built to encourage active participation making entrepreneurship feel accessible, personal, and fun. By blending facts, emotions, role models, and imagination, the methodology speaks directly to young women's realities and ambitions, building confidence and curiosity along the way. Read the articles, take down the posters and complete the games https://www.canva.com/design/DAGtVR3y2mk/st8ojbVtKVLokEKJfCwagA/view?utm_content=DAGtVR3y2mk&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utlId=h05c86c6858

Reflection & Evaluation	What story or figure inspired me the most, and why? Did I recognise myself in any of the entrepreneurial profiles or quiz results? Do I see entrepreneurship as something possible for me? What would I need to get started?
Resources	https://grhis.univ-rouen.fr/article-13919/ https://www.unesco.org/fr/articles/combattre-les-prejuges-et-les-stereotypes-lies-au-genre-dans-et-par-leducation

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