EMPOWERHER

ENSURING DIGITAL INNOVATION (GAMIFICATION), QUALITY AND RECOGNITION IN YW FOR BETTER GENDER BALANCE IN ENTREPRENEURSHIP EDUCATION

2023-2-PL01-KA220-YOU-000180172

TEMPLATE FOR DEVELOPING EMPOWERHER ENTREPRENEURSHIP ACTIVITIES

Co-funded by the European Union

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Fundacja Rozwoju Systemu Edukacji. Neither the European Union nor the granting authority can be held responsible for them.

empowerherproject.eu

EmpowerHER Activity Template

Title of the Activity *Give your activity a short, creative, and descriptive title that captures the spirit or theme of the session.*	**The Social Impact Story** In this activity, participants will get familliar with successful stories of women social entrepreneurs around the world. The scope of this activity is to inspire the participants to research on such issues, and see with their own eyes that there are people who are actively trying to make a change.
Partner	EMPHASYS
EmpowerHER Competence Framework reference	4. Social Entrepreneurship
Competences	• Learn how to research. • Be informed about successful women social entrepreneurs. • Comprehend the differences between traditional and social entrepreneurship.
Format	Online delivery
Target Group	Young girls and women between 16 – 25 years old interested in social change and entrepreneurship. No previous knowledge or expertise in social entrepreneurship is needed.
Duration	75 minutes.
Materials & Tools Needed	• Computer or smartphone • Access to internet • A simple tool for creation (e.g. Canva, Microsoft PowerPoint, etc.)
Methodology	**0 – 10 minutes:** The Youth Worker explains the importance and the power of storytelling as it is a vital tool for entrepreneurs as this enables them to communicate their vision and mission to a broader audience. **10 – 35 minutes**: In smaller groups or pairs (according to the number of participants) participants will be asked to research on real changemakers. They will be asked to choose one specific case and research on origins of that specific social entrepreneur, the mission of the social enterprise, and most importantly the social impact their business has brought. **35 – 60 minutes:** At this stage, participants in their groups/ pairs will develop a visual presentation of the specific case they decided to focus on using a free digital tool, like Canva. **60 – 75 minutes**: Each group/ pair will present their digital story to the whole group.

Reflection & Evaluation	Indicative questions: What was the most surprising fact you discovered when you were researching on that specific woman social entrepreneur? What specific storytelling techniques did you use to present your case? Now that you have researched on the matter, how do you feel about the possibility of starting your own social enterprise?
Resources *List any links, worksheets, templates, or media (e.g., videos or example materials) used during the activity.* *Include references to tools, platforms, or existing EmpowerHER content (like the Portrait e-booklet or Resource Bank).*	Canva: https://www.canva.com/ Adobee: https://openpdf.com/lp/edit-pdf.html?account=678-774-5919&campaignid=20847546608&adgroupid=177811853729&keyword=free%20adobe&gclid=Cj0KCQjwtMHEBhC-ARIsABua5iRL95P-lLArogc9yx55KwMm5XcvuaKEBcknG0rJdVkFtTstyXsTKVgaAsFhEALw_wcB&source=g&matchtype=b&location=1003699&caid=846852869&gad_source=1&gad_campaignid=20847546608&gbraid=0AAAAAoRIeI0M8MQBw2bnTooZZcXGUxiW_ Microsoft Power Point: https://powerpoint.cloud.microsoft/ Inspiration on women social entrepreneurs: https://ashoka-usa.org/fellows OR https://www.schwabfound.org/awardees

This document may be copied, reproduced or modified according to the above rules. In addition, an acknowledgement of the authors of the document and all applicable portions of the copyright notice must be clearly referenced. All rights reserved.
© Copyright 2025 Empowerher

Społeczna Akademia Nauk

Emphasys Centre

Zespół Szkół im. Piotra Wysockiego Warszawa

ESPLA! SOCIAL

WIDE &co

CONNECT INTERNATIONAL

Co-funded by the European Union

empowerherproject.eu