EMPOWERHER

ENSURING DIGITAL INNOVATION (GAMIFICATION), QUALITY AND RECOGNITION IN YW FOR BETTER GENDER BALANCE IN ENTREPRENEURSHIP EDUCATION

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TEMPLATE FOR DEVELOPING EMPOWERHER ENTREPRENEURSHIP ACTIVITIES

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EmpowerHER Activity Template

Title of the Activity	**The Social Enterprise Dilemma** In this activity, the participants will face real life dilemmas on traditional and social entrepreneurship. That way participants will comprehend better the differences between the two types of entrepreneurships. What is more, they will get a chance to experience how it is to act as an entrepreneur having to take decisions.
Partner	EMPHASYS
EmpowerHER Competence Framework reference	4. Social Entrepreneurship
Competences	• Comprehend the difficulty of taking the correct decisions, and balancing profit and social impact. • Boost leadership skills
Format	Offline delivery
Target Group	Young girls and women between 16 – 25 years old interested in social change and entrepreneurship. No previous knowledge or expertise in social entrepreneurship is needed.
Duration	75 minutes
Materials & Tools Needed	• Cards with dilemma questions based on different scenarios • Notepads/ flipcharts/ pens
Methodology	**0 – 10 minutes:** The Youth Worker presents the Triple Bottom Line to explain to the participants the struggle of the entrepreneurs of balancing the financial needs of their enterprise, the social mission, and the need of profit making. **10 – 45 minutes:** Participants are divided in smaller groups, and they are given a card with a possible scenario with an ethical dilemma of a social enterprise. They will be asked to debate on it and reach to a common and viable decision. **45 – 60 minutes:** A representative from each group will present to the whole group the dilemma as well as the decision the group took and most importantly the reasoning behind it. **60 – 75 minutes:** The Youth Worker will make a few questions to the whole group for reflection.
Reflection & Evaluation	Indicative questions: • What was the hardest point in your debate? • Would you change your final decision?

	• What does a “successful social entrepreneur” mean to you?
Resources	Tripple Bottom Line Theory: https://online.hbs.edu/blog/post/what-is-the-triple-bottom-line

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